



# Affiliates Program

Welcome to the 2017 Fishing Film Tour Affiliates Program

**WE HAVE MOVED → Webeye Group 3012 Sterling Circle Unit 100 Boulder, CO 80301**

## Disc Instructions

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The film discs are split into 2 separate reels (reel 1 & reel 2). Keep them CLEAN since finger prints can affect playback

### IMPORTANT

You are responsible to watch the entire show and let us know if problems arise at least 4-5 days before the show.

## Disc Operation

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### Reel 1

- The commercial slideshow with images and music will play immediately. The slideshow is 20 minutes long and will play on a loop repeatedly. Play the slideshow while crowd is gathering (walk in music).
- To stop the slideshow, hit MENU. You will then see the poster F3T Poster. Use the poster as your backdrop for introductions.
- When ready to show the film, hit ENTER (not PLAY).
- At the end of the disc "intermission" will appear on the screen for 10 seconds then it will go back to the F3T poster screen.
- Talk to the crowd and tell them when to be back for Reel 2.

### Reel 2

- Load in Reel 2 during intermission, the F3T poster will appear.
- When ready to show the film, hit ENTER (not PLAY).
- At the end it will show "Thanks for coming to 2017 F3T show" will appear on the screen for 10 seconds then it will go back to the F3T poster screen

### Reel 1

Introduction	0:00
End of the Rainbow	2:07
Old Friends, New Fish	22:07
Yakutia	40:04
End	55:06

### Reel 2

Corazon	0:00
Odd Man Out	20:09
Convergence	25:35
Running the Coast	38:07
Middle of No Where	42:35
End	53:00



## Affiliates Program

### Affiliate Contacts

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Tony Keig	Applications Ordering Posters Invoices	<a href="mailto:admin@webeyegoup.com">admin@webeyegoup.com</a>
Fenella Keig	Website Event info Shipments	<a href="mailto:fenellakeig@gmail.com">fenellakeig@gmail.com</a> 917-731-2051
Chris Keig	Disc operation Troubleshooting Sponsor Event artwork Promotional videos	<a href="mailto:keig@webeyegroup.com">keig@webeyegroup.com</a> 303-638-5516

### Timeline

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- Send in your Application with event date and venue.
- We will check if there are any conflicts of interest. *We usually would not approve a new event less than 50 miles apart from an established event.*
- Send us a deposit check for \$250 via the website portal <http://www.flyfilmtour.com/shop/affiliate-payment-portal/> or send a check to Webeye Group 3012 Sterling Circle Unit 100 Boulder, CO 80301.
- Once we get your deposit, we will send you your poster information and post your event on our website.
- About 3 weeks prior to your event, we will send out your discs and swag.

### F3T website

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Your event will be listed on the <http://www.flyfilmtour.com/> under Tickets & Schedule. Please review event information and if you need any changes contact Fenella directly.

Events are listed by Date, City and State. This information is also added to the Google map on the Tickets page.

### Online Ticket Sales (Ticket River)

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This year we have switched back to using Ticket River instead of Ticketfly. If you need any help, please contact Fenella directly at [fenellakeig@gmail.com](mailto:fenellakeig@gmail.com).

There is a 3.5% processing fee per transaction and 2.0% service fee + \$0.50 per ticket).



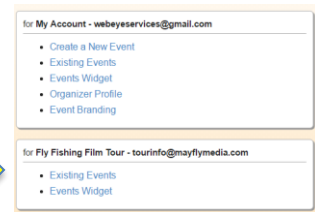
# Affiliates Program

If your ticket price is \$15, then the final price for the purchaser is \$16.32. You receive the \$15 for each ticket sold and Ticket River receives \$1.32 for processing.

Your ticket sales paper check will be mailed to you on the 5<sup>th</sup> day after your event by Ticket River.

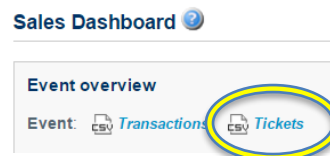
## To check ticket sales online

- You will receive an email from Ticket River, please ACCEPT.
- Please check your SPAM folder, if you didn't receive it, contact Fenella to resend
- Once you accept, you will go to Ticket River, then select a password
- Under Fly Fishing Film Tour, select Existing Events
- Select your Event
- The Dashboard will show you ticket sales information
- To change online ticket quantity, Select Edit (top of page)
- Then Ticketing tab, under Actions select Edit, then change Quantity.
- You can also change your ticket price using the same.
- The Ticketing section is the only area you can change, any other changes needed, please contact Fenella.



## To get a list of people who purchased tickets

- Select your event (same as above)
- Under Sales Dashboard
- Select csv Tickets
- This will download a csv file for excel



## Printing

We have partnered with TicketPrinting.com to provide you with easy-to-customize print collateral for your show. We provide you with a **\$75 credit** which covers the cost of printing & shipping. In order to get the credit, you **MUST** include in your order sweepstake cards. You are not restricted to this amount and should your preferred order exceed \$75, TP will bill directly for the additional materials.

## Sweepstakes Cards

Use the sweepstakes cards for your event raffles. This year the F3T Tour is not sponsoring a sweepstakes event unlike previous years. After your event, please return all sweepstake cards to:

Webeye Group





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3012 Sterling Circle. Unit 100  
Boulder, CO 80301

### NEW ADDRESS

#### **Digital Stonefly Magazine**

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We will be sending you a box of cards with information for downloading your complimentary copy of the Digital Stonefly Magazine from the App Store.

#### **F3T Website Press Room**

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Please visit the [Press Room](#) to see other promotional materials that are available through a free download. PLEASE CREDIT ALL PHOTOS, thanks.

#### **F3T Website 2017 Film Highlights**

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Please visit the [Watch Trailers](#) page to review highlights from the 2017 Film. You can also watch last year's trailers if you are interested.